

Memo to: Town Residents

From: Planning Board

Re: Town of Jackson “Planning for the Future” survey

Date: December 2015

Tammy Skellie-Gilbert has compiled the responses to the survey that was mailed by the Planning Board to all Jackson residents, and has done an excellent job of putting individual comments into categories. A copy of her compilation can be found on the homepage of the Town’s official website.

The Planning Board believes that the responses are best left to speak for themselves, and urges the members of the Town Board to read the compilation and to reflect on the implications for the Town’s future.

At this point, some brief explanation of the survey and the format of work is warranted:

The response rate for our survey was 15%. That is consistent with the average response rate for external surveys (e.g., surveys of customers), which is 10% - 15%. See <https://www.surveygizmo.com/survey-blog/survey-response-rates/>

Each question from the survey has been copied into the compilation, introduced with a “**Q**” – e.g, **Q**. Do you live in Jackson?

When the question asks for a simple yes-or-no response, the number answering “yes” and the number answering “no” follow the question.

When the question is a multiple choice question, or asks the person responding to the question to give individual comments, the number responses in that category is given on the left side of the page, near the category heading.

Thanks for reading!

Noel Hanf, chair

Doug Gordon

Irene Headwell

Mark Mahoney

Norma Nilsen

Jamie Nolan

John Tully